

DAVID Y. WONG

ATTORNEY AT LAW

320 Montford Ave.
Mill Valley, California 94941
Tel: (415) 339-8810
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June 23, 2004

Via Registered Mail

Paul Montwillo
3638 22nd Street
San Francisco, CA 94114

William Tull
4153 24th Street, Suite 1
San Francisco, CA 94114

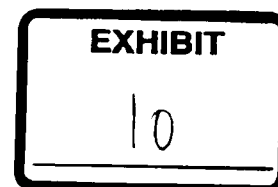
Re: Arsenic & Apple Pie, LLC

Dear Mr. Montwillo and Mr. Tull:

As each of you are aware, Section 8.3 of the Operating Agreement of Arsenic & Apple Pie provides that in the event of the bankruptcy of a member, that member's interest in the company is subject to re-purchase by the LLC. In April of 2003, the Company was formally advised that Mr. Montwillo had filed a Petition in Bankruptcy, and wrote to him in regard to the re-purchase of his membership interest. Mr. Tull, on behalf of the Company, has since attempted to negotiate terms for the re-purchase of Mr. Montwillo's interest but, to date, has been unsuccessful. Mr. Tull has now indicated that he will discontinue any further negotiations to repurchase the interests of Mr. Montwillo, given the fact that the company has yet to show a profit and is unlikely to do so in the near future.

Although there is some disagreement as to when Mr. Tull was advised of the fact that Mr. Montwillo had declared bankruptcy, there is presently no dispute that Mr. Montwillo filed his bankruptcy petition on March 11, 2002. There is also no dispute that since Mr. Montwillo filed his bankruptcy petition in March of 2002, Arsenic & Apple Pie has not held a meeting of the remaining members to vote on whether to continue to operate the company. I thus call to your attention, Section 9.1(a) of the Operating Agreement which provides that unless the remaining members vote to continue the company within 90 days of a triggering event, such as the bankruptcy of a managing member, that the Company shall be dissolved.

In his capacity as the remaining Managing Member, Mr. Tull has decided that he will not waive Section 9.1(a) of the Operating Agreement. Thus, as provided by the terms of the Operating Agreement, Arsenic & Apple Pie must dissolve. As per the Agreement, Mr. Tull automatically assumes the role of Liquidating Manager of the Company and is responsible for winding up the financial affairs of the Company.



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Paul Montwillo
William Tull

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June 23, 2004

The Operating Agreement, Section 9.2, specifies the procedure for allocating and distributing the assets of the Company upon dissolution. First to be satisfied are all outstanding debts to third-party creditors of the Company. After these debts have been satisfied, the Liquidating Manager must use the Company's assets to pay all expenses associated with liquidation. After liquidation expenses have been satisfied, the Company's assets are to be used to repay all outstanding loans made to the Company by its members. If there are insufficient assets to pay the loans in full, each member will be paid proportionately, along with interest. Finally, if there are any assets remaining, those assets will be distributed in accordance with the percentages held by each of the members.

Please note that under Section 9.3 of the Operating Agreement, after payment or discharge of the debts and liabilities of the Company, no member shall be subject to any other member for indemnification, contribution or reimbursement.

Enclosed with this letter, please find a copy of Arsenic & Apple Pie's Income Statement and Balance Sheet for the period ending May 31, 2004. As in years past, the Income Statement reflects that for the period the Company incurred a loss of \$727.38 after payment of its yearly tax obligation. More importantly, the Balance Sheet reflects that the company's current liabilities are the in the amount of \$15,066.96. On behalf of the Company, I ask that each of you identify and set forth the specifics of any additional debts and liabilities of the company owed to third parties who do not hold a membership interest in the Company.

Moreover, while I note that the Balance Sheet reflects two promissory notes in favor of Mr. Tull, totaling \$70,216.60, I also ask that each of you further identify any and all loans made to the Company, in addition to your capital contributions. In order to be fully recognized, any loan or note must be in writing and signed by all of the essential parties. In light of the schedule for winding up the Company, I must insist that any claim of loan and all supporting materials be received by the Undersigned within 5 business days of your receipt of this letter. If I do not receive sufficient documentation of any additional loans, the Company will presume that the two loans identified in the Balance Sheet are the only valid loans made to it by members.

Once Arsenic & Apple Pie has identified and confirmed the existence and amount of all debts and liabilities, and all loans made to it by members, it will determine whether the company's assets are sufficient to satisfy these obligations and finally distribute any remaining monies to its members in accordance with their interests.

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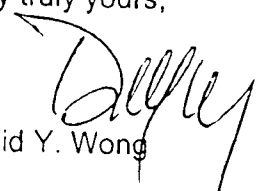
Paul Montwillo
William Tull

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June 23, 2004

Should either of you have any questions regarding the above, please do not hesitate to contact me.

Very truly yours,


David Y. Wong

encl.: May 31, 2004 Income Statement and Balance Sheet

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DAVID Y. WONG

ATTORNEY AT LAW

320 Montford Ave.
Mill Valley, California 94941
Tel: (415) 339-8810
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July 3, 2004

Via Certified Mail
Paul Montwillo
3638 22nd Street
San Francisco, CA 94114

William Tull
4153 24th Street, Suite 1
San Francisco, CA 94114

Re: Arsenic & Apple Pie, LLC

Dear Mr. Montwillo and Mr. Tull:

As I have previously advised, Arsenic & Apple Pie, LLC, is now in the process of winding up its operations in anticipation of dissolution. To date, I have not received from either of you any additional claims of loans to the Company, nor am I aware of any documentation regarding the existence of same. Hence, I must presume that both of you agree with the financial statements contained in my letter of June 25, 2004, and consent to the liquidation of the Company's assets in accordance with the financial information contained therein.

As reflected in the most recent Balance Sheet of May 31, 2004, there is currently a total of \$35,763.57 in tangible assets held by the Company: \$3,824.03 in Cash, \$155.42 in Accounts Receivable, a \$2,500 Note (offset by a note in favor of Injeanious) and \$31,995.57 in unsold inventory.

In addition to the above tangible assets, the Company also owns the intellectual property rights to three (3) models of dolls which have already produced, commonly referred to as: Trailer Trash Doll; Drag Queen Doll Blonde; Drag Queen Doll Red Head; and two(2) models of dolls which are in the developmental stages: Talking Pregnant Trailer Trash Doll and Male Mullet Trailer Trash Doll. I understand that the prototypes of these last two dolls may be in the possession of Mr. Montwillo, and would ask that they be turned over to the Company immediately. It is also the legal holder of the Arsenic & Apple Pie tradename. The fair market value of these intangible property rights is unknown.

In contrast, the Company has current liabilities of \$88,283.56, consisting of \$15,039 in accounts payable, \$27.21 in unpaid Sales Tax, and two outstanding loans made to the Company by Mr. Tull in the amount of \$9,834.05 and \$63,382.55 (Total: \$73,216.60).

EXHIBIT

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July 3, 2004
Paul Montwillo
William Tull

Page 2 of 3

In accordance with the priority schedule set forth in Section 9.2 of the Operating Agreement, the remaining assets of the Company must be distributed in accordance to a priority schedule. First priority are the outstanding debts and liabilities to third parties. Since the Company's net cash, accounts receivable and note (\$3,768) is insufficient to satisfy the accounts payable and unpaid sales tax (\$15,066.96), the deficit (\$11,297.96) must be satisfied out of inventory.

According to the Balance Sheet, the fair market value of the inventory is \$31,995.57, of which \$11,297.96 is earmarked for payment of outstanding debts. Typically, such shortfalls are addressed by liquidating the inventory on the open market or thru an auction. However, in this instance, I understand that Mr. Tull is interested in taking over the inventory and has offered to assume the Company's liabilities. Unless Mr. Montwillo objects, it would appear reasonable to allow Mr. Tull to take possession of \$11,297.96 in inventory in exchange for his promise to assume all of the liabilities of the Company.

The Operating Agreement next provides that the assets of the Company will be used to repay any valid loans made to the Company by members. Since the only loans which have been identified and satisfactorily documented are the two loans identified in the Balance Sheet totaling \$73,216.60, it would seem logical that Mr. Tull receive the remaining inventory with a fair market value of \$20,697.61 in partial satisfaction of his outstanding loans to the Company.

After crediting the value of the Company's inventory to Mr. Tull, the remaining balance of his loans to the Company is \$52,518.99. While the only other assets are the intellectual rights to the dolls and the Company's tradename, it is also true that their fair market value is unknown. I thus would propose that the intellectual property rights to the dolls, both the models produced and those being developed, and the Arsenic & Apple Pie tradename be valued at a minimum of \$52,518.99, and that they be transferred to Mr. Tull in full satisfaction of his loans to the Company.

The alternative would be that the intellectual property rights to the dolls, the Arsenic & Apple Pie tradename, and possibly the inventory be auctioned off to the highest bidder. As per the above, Mr. Tull's exchange establishes a starting bid in the amount of \$84,514.56 for these assets. If Mr. Montwillo wishes to outbid Mr. Tull for these assets, or if either of you believe that someone else may be interested in purchasing these assets, you must identify and produce a ready, willing and able buyer to the Undersigned no later than 5 business days from today's date. Bidding on the Company's inventory and intangible assets will start at \$84,514.56 and may increase depending on the level of interest generated. Any successful bid must be completed within 5 business days of the close of the auction.

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July 3, 2004
Paul Montwillo
William Tull

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If, after the due date for submission of bids expires, no qualified bids have been received, then the Company will have no choice but to find that the inventory and the intangible property rights specified above will become the sole property of Mr. Tull in exchange for his outstanding loan obligations. Unless any further assets are discovered to exist, there will be nothing left to distribute to the Company's members.

If either of you have any questions or concerns not addressed above, please do not hesitate to contact the undersigned.

Very truly yours,

David Y. Wong

000027

DAVID Y. WONG

ATTORNEY AT LAW

320 Montford Ave.
Mill Valley, California 94941
Tel: (415) 339-8810
Fax: (415) 388-5582

July 20, 2004

Paul Montwillo
3638 22nd Street
San Francisco, CA 94114

Re: Arsenic & Apple Pie, LLC

Dear Mr. Montwillow:

I have received and thank you for your registered letter of July 13, 2004.

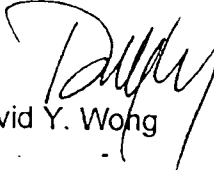
In response to same, I must advise that as the Managing Member whose bankruptcy triggered the dissolution, neither Section 9.1, nor any other provision of the Operating Agreement, provides you with grounds upon which to object to the dissolution of the Company. If you are able to identify a provision within the Operating Agreement which I have overlooked, please advise.

As to your request to review the books and records of Arsenic & Apple Pie, LLC, I have forwarded your letter to Mr. Tull, the liquidating member.

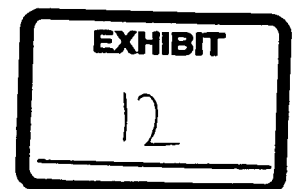
Regarding the proprietary rights to the doll designs, the Company respectfully disagrees with your claim of ownership. The position of the Company is that it alone financed the development of each of the designs and, therefore, claims sole ownership.

Finally, as Counsel for the Company, I must demand that you cease and desist using the Arsenic & Apple Pie, LLC, name and logo, which are the exclusive property of the Company. Should you refuse to do so, an injunction action will be brought against you by Arsenic & Apple Pie or its liquidating member.

Very truly yours,


David Y. Wong

cc: William Tull, Jr.



000028

Subj: Just a thought
 07/19/2000 2:11:21 PM Pacific Daylight Time
 From: pmontwillo@hotmail.com (Paulie Boy)
 To: trashdolls@aol.com

Hey Bill,

A while ago you expressed interest in making me a contract employee of the company instead of a partner. This is sounding more attractive to me due to my current personal financial status, which is morbid to say the least.

I have spoken to my lawyer regarding this matter, and we've come up with the following proposition. For the sale of my half of the business I'm asking \$25,000. This is less than it is worth, and should be an amicable figure for us both. By selling you my 50% of the business I would be forfeiting any commission on previously produced designs.

As a contract employee my commission would be \$1.50 per import unit of any products produced from this day forward. This would include projects currently being produced. I realize this is more than Jeff was being paid, but I would be acting as the Creative Director for the company and taking over his duties as Import Agent. This is also considerably less than I would be making as a partner when the company becomes profitable. → per unit sold

Payment schedule would begin with the first payment on January 1, 2001, and will be \$5000 per financial quarter, until paid in full.

... doesn't sound attractive to you, that's OK. I'm just putting it out there because you've mentioned it before, and I'm tired of struggling with my personal finances. This would provide a light at the end of the tunnel for me.

Thanks for your consideration,

Paul

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----- Headers -----

Return-Path: <pmontwillo@hotmail.com>
 Received: from rly-yd02.mx.aol.com (rly-yd02.mail.aol.com [172.18.150.2]) by air-yd03.mail.aol.com (v75_b1.4) with ESMTP; Wed, 19 Jul 2000 17:11:21 -0400
 Received: from hotmail.com (277.law3.hotmail.com [209.185.240.55]) by rly-yd02.mx.aol.com (v75.18) with ESMTP; Wed, 19 Jul 2000 17:10:50 -0400
 Received: (qmail 37265 invoked by uid 0); 19 Jul 2000 21:10:49 -0000
 Message-ID: <20000719211049.37264.qmail@hotmail.com>
 Received: from 63.210.105.34 by www.hotmail.com with HTTP; Wed, 19 Jul 2000 14:10:49 PDT
 X-Originating-IP: [63.210.105.34]
 From: "Paulie Boy" <pmontwillo@hotmail.com>
 To: trashdolls@aol.com
 Subject: Just a thought
 Date: Wed, 19 Jul 2000 21:10:49 GMT
 Mime-Version: 1.0
 Content-Type: text/plain; format=flowed

EXHIBIT

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LIFORNIA

ND NORTHERN CALIFORNIA

Black English:

Why teachers should study Black English Vernacular and use it as an opportunity for a more effective Black African American schoolchildren.



WEATHER	7	ARTS & IDEAS	13
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Messin' with Barbie

ator of the now-famous
iler Trash version says
s 'got a hobby gone mad'

10. *Journal of the American Medical Association*, 1997; 277: 1033-1038.

John Mackay was an avid collector and exhibitor of American art. He was particularly fond of collecting with a view to giving it to the University of California at Berkeley. He was a member of the University of California Art Association.

Paul Hanson took a handful of the Barbie dolls he's made for himself — some might say disassembled. His sister, who's a Barbie addict, was the first to fall into his clutch. "Under this whole thing is intentional," he says. "She also thinks I'm the over-the-top guy on Earth."



Some get to file tax form by phone

For the 1.6 million Californians who are eligible, returns can be done in just a 10-minute call.

By Doug Williams
ALBUQUERQUE, N.M.

SACRAMENTO
young, single male 10 years old
California for men and women
special for men

The largest sawmill in the
mountain region is the one at
Pine. It has a capacity to mill
single logs per day, and it is
the only one in the area that
can handle logs of up to 10
feet in diameter.

A pilot program last year with about 10,000 Callcomers also showed success by telephone. The French firm Tax Board participated in a seminar and is starting the trial again this year to let another 10,000 Callcomers learn about the new tax system.

If your Teller returns a letter, you are eligible, you will get a Tele-Ella letter along with a FORTNIGHTLY booklet. If you have not one, you can use Tele-Ella, because you need the PIN number to a bank AT&T number, assigned to you in that booklet.

Totals are available 24 hours a day. You fill out about 10 questions on a work sheet before you call. After you answer those questions on a touch-tone phone, TeleSafe calculates your score and gives you a contribution number, just like you'd get from a hotel or rental car company.

Most buyers eligible to use TeleFile will be getting refunds and a big attraction is the Franchise Tax Board's promise of a check within 10 days for TeleFile users.

You can receive Telefile free of charge, but you must pay for any additional copies. Although there's a subscription charge for the Telefile, the book is sent to you with your check for the one extra penny. Like any other penny that must be mailed by April 15 to avoid penalties.

In addition to the income non-qualified status limitation, TeleFile users must also use the noncom deduction, for a less than 50% interest income have no depose

J. S. JOSEPH ET AL.

EXHIBIT

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Matel is 'begging for one of these judges to give them a black eye.'

— Nissan attorney
Robert Schwartz

and is being to insert a monodoly-

"They really are begging for one of these judges to give them a black eye," says Schwartz. "It's one thing to go after someone else without a lot of resources. But coming after MCA and Nisiam, they're in a different league. We are not going to let them off."

PARODY OR STEREOTYPE?

In *Mattel v. Hansen*, 97-0012, the Third Circuit, based on its earlier decision in *Segundo*, refused to make a trademark issue out of what it considers the artist's negative portrayal of Barbie. The

...My Daddy Swears
I'm the Best Kisser in
the County

Drag Queen Barbie is essentially a Kendall dressed in Barbie clothes and wearing a wig. Presumably, Barbie accessories include a corset, a feathered hair and a high-heeled shoe.

to be first in the world in
production of a new world pro-
duct, and in the United States
of America, the first in the
world to produce a new pro-
duct. And when they find
out that the first in the
world to produce a new pro-
duct is the first in the world
to produce a new product.

MAUDY CRUISE PRESSING HAZEL

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there an even faster
way to get the latest
court decisions?

A: Yes, on Call Law is available. Call Law sends you an e-mail message every afternoon with summary information about all the appellate cases that will be in the next day's California Daily Opinion Service. And if you want to read the cases in full text, they're available on Call Law a day early too.

Q: You mean, if I subscribe to Cal Law, I'll receive this afternoon the same appellate case information that will be in the newspapers tomorrow?

A: That's right.

Q: Excellent. How much is Call Law?

A: It's completely free to *Postnet* subscribers. Others pay \$9.95 a month.

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[illegible]

getting the... when one plays... the... to reflect on the... I had understood how the... applied to my work... said... Alan White... of a... strategy for... Thompson, a New York ad... "It was well worth it..." the... Mizevskis... have to wrestle with those... questions. On Valentine's... a voice on their answering... congratulated Brenda for... at Wharton. The mes... with no mention of Marc... the next message was from the... gentleman, welcoming Marc... program." Brenda says.

ing We Have sitors With Us

ly quit as the head of Smith Barney's... funds operation in a much-publi... career change.)... aren't so sure." Mr. Rubin said... parently not fascinated, the kids... to lifestyle topics, asking the men... their favorite sports and their pets... We'll let on that he prefers golf and... little dog, a bichon frise named... time. Mr. Rubin briefly looked... ed, then recovered to say that his... y has two cats, Max and Sophie, that... can't get to see too often... r. Rubin said he likes to watch basket... and play tennis, but he didn't try to... the kids by dropping the names of his... hitting playing partners... r toughest question of the 20-minute... an came from Danielle, 12. She asked... ent to name their best friends. Mr... was quick to say, "My wife..." r. Rubin wavered. "I think I'd better... y wife," he said, then quickly recon... ed. "Alan Greenpan," he wondered... t, referring to the man must often... ted with steering the U.S. economy... from recessionary shoals throughout... ituting a time in Washington... No," he finally decided, "my wife."

simple and comforted facial muscles... three months ago, Emory University... Atlanta implanted a deep brain stimu... then drove in Father Velonis. "The se... gery was 10 1/2 hours and scary as all g... out," he says. "But I would do it again in a...

TOYS

Barrister Barbie? Mattel Plays Rough



By LISA HANSEN
Staff Reporter of THE WALL STREET JOURNAL
For the past eight years, the Girls... Lakes Chapter of the Barbie Collecto... club has held an annual fund-raiser for... children's charities. Called the "Barbie... Grants a Wish" weekend, the group... Barbie dolls and donates the proceeds... about \$120,000 over the years, to charity... all children around Troy, Michigan.

But something will be missing from the... Troy fund-raiser this year. The club... ceived a cease-and-desist letter from Br... bie's maker Mattel Inc. demanding that it... remove the Barbie name from the... Mattel says it will not lend its name to any... event it does not officially sanction... "We call it the doll formerly known as... Barbie," huffs Norita Bergmann, club... member.

For nearly four decades the plastic... princess has fancied Malibu mansions... cashmere coats and pink pantaloons. But... lately she's taken to suits. Very expensive... lawsuits.

Mattel is so serious about pursuing... suspected copyright poachers that it is... waging one of the corporate world's most... aggressive trademark wars. The more... popular the brand becomes, the more... aggressive we have to become," declares... Michele McShane, the company's senior... counsel. "We have an intellectual prop... erty, not a doll. We vigorously look for and... pursue any and all infringements."

The company considers an infringe... ment to be any unauthorized use for an... other's commercial benefit. In addition... Mattel will also pursue uses it considers... "tenuous or objectionable matter particu... larly for our target audience of girls... ages 3 to 11," says spokesman Sean Fitz... gerald.

... and machines on lab dogs to pinpoint the... there in the throat that could automati... daily move the animal's tongue and clear... its away. Ultimately, his work led to a...

Please Turn to Page B10, Column 5

... the heavy lifting to us... if the bill is for "opening" a case file... it's possible your lawyer is literally...

DRUGS

FDA to Watch Drug Switching, Sales Practices

By BETTIE ENGERSOLL

Staff Reporter of THE WALL STREET JOURNAL
WASHINGTON — The government in... tends to hold the nation's big drug makers... accountable for any marketing misdeeds... committed by their subsidiaries in the... booming \$45 billion-a-year business of... managing prescription-drug benefits.

Under guidelines issued yesterday, the... Food and Drug Administration would — for... the first time — regulate the advertising... and marketing practices of pharmacy ben... elit-management companies, or PBMs, the... same way it regulates the drug makers... promotion activities.

An estimated 115 million Americans are... enrolled in PBM-run prescription drug... plans. Eli Lilly & Co.'s PCS Health System... Inc. unit alone provides coverage for 5... million people.

The FDA's first regulatory foray into... the managed-care field reflects deepening... concern over the marketing clout of hug... PBMs acquired by Merck & Co., Smith... Kline Beecham PLC and Lilly in recent... years, and the widespread practice of... drug switching.

One concern is that, in the fight for... market share, PBMs owned or controlled... by drug manufacturers push their product... on medical-insurance companies, an... health-maintenance organizations, sum... times to the detriment of patient car... Another is that those PBMs often persua... doctors to switch patients to less...

Please Turn to Page P

**'I THINK OF BARBIE as a universally-
accepted vehicle that kids project
their imaginations into. We have an
obligation to keep it pure,' explains
Bruce Stein, Mattel's chief
operating officer.**

But Mattel's aggressive approach risks... alienating consumers and fans who don't... understand the legal fine points. Mattel... has notified all collectors' clubs that they... can no longer use the Barbie name unless... they agree to an official license, which has... confused and enraged some members. And... as lawsuits multiply in courtrooms across... BarbieLand, even some courts have grown... weary of Barbie's briefs.

Consider the case of Paul Hansen... Several years ago, the San Francisco-... based artist created a line of satirical dolls... featuring Exorcist Barbie, Tonya Harding... Barbie and Drag Queen Barbie. He sold... about 150, for a profit of about \$2,000... Mattel quickly slapped him with a law-... suit—claiming \$1.2 billion in damages.

Mr. Hansen vowed to never sell his... creations in stores again — only through... art galleries with the proceeds going to... charity. But Mattel's lawyer still wanted to... go to trial to collect damages and win a... stricter definition of "art gallery." After... nearly a year of litigation, even the judge... lost patience.

"Look, I'm here, have you ever had in... your experience a defendant who has laid... Please Turn to Page B10, Column 5

OUT THERE

by Chris Culwell
and Pithy Galore

One of those of you who didn't read about it in the *New York Times*, Sarah Pettit, editor-in-chief of *Out* magazine, has been ousted by Henry E. Scott, the president of Out Publishing Inc. The news came as something of a shock to Pettit, who, at *Out's* recent party celebrating its annual list of 100 most influential gay men and lesbians, had been thanked by Scott for doing a great job in her five years at the helm.



Ousted from *Out*, Sarah Pettit.

Indeed, according to the *Times*, Pettit's handling of *Out* magazine has been so clumsy that "the magazine expects to suffer a profit before the end of this month." For her part, Pettit, who was ousted in February, was quoted in the *Times* as saying, "I am contemplating a breach-of-contract lawsuit and possibly charging sex discrimination."

Scott called the charges of sex discrimination "bizarre and preposterous" and said he dismissed Pettit because "he was not happy with the direction of the magazine." He also said the monthly's tone had become "too impersonal," that the product "lacked focus," and that he wanted more "service-oriented journalism about how gay people live their lives."

Well, we recognize some of these complaints as the standard-issue whines of trigger-happy publishers, but the latter confabulation, "service-oriented journalism," has us stumped. Isn't that an oxymoron, a complicated way of saying "paid advertisement?" In his recent book *The Rise and Fall of Gay Culture*, Daniel Harris lamented the enmeshment of Madison Avenue in queer journalism. Some folks dismissed Harris as a paranoid crank, but it seems to us like we're about to see a clear demonstration of his thesis.

Plastic princess

Oh, that Barbie, she may only be plastic doll, but she can duke it out with the best of 'em. Local actor Paul Hansen can attest to that. Last year, during the Puletide, Mr. Hansen tried selling modified versions of Barbie — *Trash Barbie*, *Drag Queen Barbie*, and *Big Dyke Barbie* — at a store on Castro Street. Sales were brisk, but Hansen's gig was quickly ended when suits at Mattel, Barbie's creator, slapped Hansen with a hefty lawsuit for defacing their precious artifact of popular culture.

According to a recent story in the San Francisco legal newspaper *The Recorder*, Hansen agreed to

stop selling his *Trash Barbies*, but that wasn't enough for Mattel, which also demanded that Hansen stop displaying the dolls in art galleries.

In its case against Hansen, Mattel is arguing that the artist's depictions of Barbie are too negative, in particular *Barbie Trash*, which shows Barbie with a bad dye job and a cigarette hanging from her mouth, and *Drag Queen Barbie*, a Ken doll "dressed in Barbie clothes and wearing a wig." According to *The Recorder*, Hansen has also fashioned a *Prostitute Barbie* with accessories that include a condom, a No. 11, and a negligee.

Hansen's derivative dolls associate Mattel's Barbie line with such antithetical themes as prostitution, child molestation, incest, violence, and the stereotypical and reducing of gay people.

One of Mattel's lawyers wrote in a reply to inquiries made by *The Recorder*: "We don't want to tell Hansen how to proceed, but we think the appropriate response is to sue him for trademark infringement to that clueless massive would be to point out Mattel's continued backing of a product that promotes attitudes ever seen in a Betty White film." Hansen (Barbie is almost always white), and the general dehumanization of women.

Hollywood royalty

Superstar Faye Dunaway never materialized, as rumored, at either the Friday or Saturday runs of *Christmas with Christopher Crawford* at the Castro, but we're pretty sure the ghost of Joan Crawford was in the house (perhaps sitting within spitting distance of that malfunctioning fog machine). Still, Joan's shade didn't stop her adopted daughter Christina from serving up a little JC dish at Castro's impromptu event. When interviewer Erik Lee Preminger (Otto's son) asked why JC insisted on keeping the temperature on movie sets hovering just above freezing, Christina quipped, "She had ongoing menopause — I think she had it all her life," adding that her mother's New York apartment "was always cold."

Still, while Crawford took a few playful swipes at her famously ill-tempered mother, this event wasn't the Joan Crawford crucifixion that several fanatical fans we know thought it was going to be. If anything, Christina C., who seems like a really down-to-earth person, was circumspect, if not reverential toward her mother. Oh, it's true, she gulled a decorated war veteran from a bag to give to the winner of the grab-bag contest, but it was hardly her most viewers that Crawford never went for the kill.

And there were plenty of opportunities like when Preminger asked Crawford to explain why she doesn't like the film version of her book. To our surprise, Craw-



From Sarah Steinbocker's book, *Barbie Inbound*.

wood had known about our houseb everyone knew what Crawford had done to stop my career (as an act sense, this was a case of the messenger for best news).

Who's up next in *Out* of *Stage*? Stay tuned to us and find out.

Politics and tube sex

Last Wednesday, we out way over to swank 11th Street to join our 4 for the annual B.A.R. Xmas. As in years past, we were again stunned to death magnificent spread of 8 copious quantities of show bar bill alone was \$1,350 (intimate gathering), and list that included every Sweet Lips (hooking up in a champagne-studded, four big-wig politician, one, Mignon Kaufman Look. Through we must be being a bit snooty, all of these and a few other members (including politicians at various points evening. But if memory wasn't always pretty, an time even bordered

ford, instead of kicking off a list of faults, delivered to Preminger's library of woes about the film and then side-stepped the whole thorny issue by complimenting the film's make-up people. In *Other Mother*, Crawford told a heartwarming anecdote about how her mother once saved her from a rampaging bull.

Though she didn't offer up much by way of subject of the film itself, Crawford did reveal that *Mommie Dearest* was originally slated to be directed by Francis Zeffirelli, not Frank Perry, and that Anne Bancroft was to play *Mommie*. Crawford said the rumors of her being blacklisted from Hollywood circles after the publication of the book, Crawford said, "People did ostracize me, and it was a little intricate, because people in Holly-



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Mattel's critics call it a free-speech issue

Continued from Page 1C.
protecting our trademark ... and that action has certainly been stepped up over the last few years," says Sean Fitzgerald, vice president of corporate communications for Mattel, which is based in El Segundo, Calif.

But the fallout has left some collectors feeling stung, and worried that Mattel is trying to stifle free speech among aficionados who have been critical of the company or some recent Barbie models.

"They have lost a tremendous amount of loyalty among serious collectors, people who have bought thousands of dollars of Barbies every year," says Priscilla Wardlow of Pasadena, Calif.

On some Web sites, as a mark of protest, photos have been blanked out or the letter "R" has been replaced by an asterisk, sometimes in every single word, not just "Barbie."

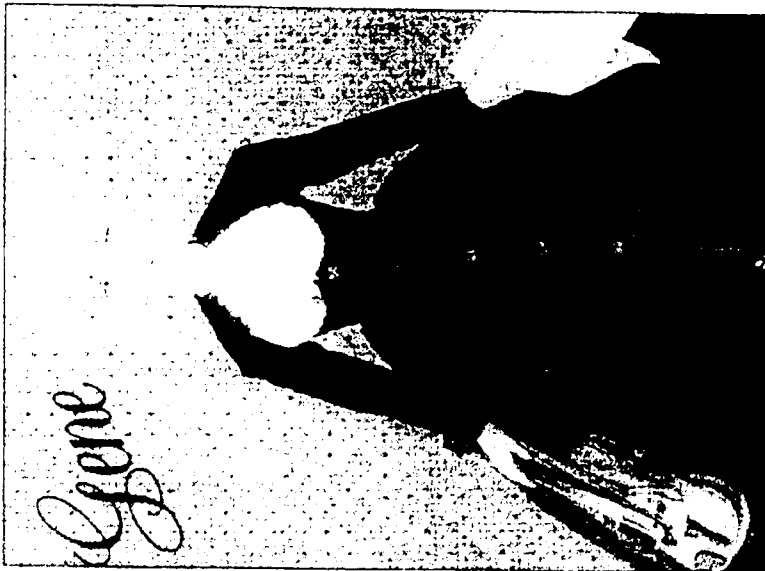
Some hard-core collectors have either cut down on their Barbie purchases or gone cold turkey, turning instead to newly introduced Barbie competitors, fashion dolls called Candi and Gene.

The four lawsuits filed in federal courts in San Francisco and Los Angeles, target:

- Nissan, for its use of computer-animated dolls resembling Barbie and Ken in a recent television commercial;

- Ken Hansen, a San Francisco artist who transformed Barbies into "Trailer Trash Barbie," "Hooker Barbie" and other parodies ("Drug Queen Barbie" is a refurbished Ken), which he repackaged and sold;

- MCA Records, for the song



Action Drake Galleries

"Barbie Girl" by the Danish group Aqua.

- Miller's Report, a magazine for Barbie collectors.

Then there are the businesses. The Barbie Attic is now Doll Attic, while Marl & Barbie is Marl & B.

The Nissan lawsuit isn't scaring up much sympathy — that's one big corporation suing another over an ad used to sell cars, says Luzee Nguyen, a collector and Candi dealer in Brooklyn Park, Minn.

But the other three suits are seen more as First-Amendment issues, attempts by Mattel to stifle

the suit was filed, contains several disclaimers that it's not affiliated with Mattel. But an article titled "Forbidden Photos" reproduces three photographs that Mattel had asked a publisher to remove from a reference book by Barbie collector and archivist Joe Blitman.

Mr. Blitman, who wrote the article, had posed a tennis-playing Barbie near a package of Virginia Slims cigarettes, a "Bubbles and Boots" doll by a bottle of Dom Perignon, and three lingerie-clad dolls sitting on oversized capsules. (They're meant to be cold pills, because they're going to catch cold sitting around in their underwear, he wrote.)

Mr. Blitman wrote that Mattel in the past had produced wine sets for Barbie, and authorized a German photo that showed Barbie's upside-down legs sticking out of a champagne ice bucket.

"There is more of a perception of icy corporate fingers trying to control and micromanage our hobby," he wrote. He encouraged readers to cut out the photos and paste them in the blank spots where they had been deleted from his book.

Mr. Miller says he wasn't sure whether the lawsuit was in direct response to this article, as some collectors believe. But he stands behind it as news and a viewpoint of interest to collectors.

"The gentleman involved is one of the most important people in Barbie collecting," he says. "We thought it was important for people to learn what happened in this particular instance with his book."

"It's interesting," he says. "The story is true, and I think it's ultimately entertaining."

Gene, created in 1994, is one of Barbie's new competitors creating a stir among collectors.

social commentary, satire and critical review, she says.

"This is something that's broad," she says. "We really do believe it's freedom of speech."

Miller's Report publisher Dan Miller, of Spokane, Wash., says he can't discuss many details of the lawsuit, but he feels absolutely secure in his right to run articles, both complimentary and critical, about the doll and Mattel.

"I wouldn't even begin to try to take on a task like this unless I felt we were in the right," he says.

A 1996 issue, published before

The Acid

By Walt Horton



Paul Hansen, behind a few of his now-infamous collectibles.

She's tall, son-of-a-bitch and she's exquisitely beautiful. She is a virtual icon even more revered than Jackie O. But barely Barbie has given up the Manhattan beach house and the red sports car to take on new alternative roles.

Since last Christmas season when they were first introduced in the storefront windows of the Castro, Trailer Trash Barbie and Drag Queen Barbie have grabbed the attention of people around the world and across the United States. She and her made-for-TV companion Ken have taken on the identities of preppy teens, sexual, with a flowing head of hair and a five o'clock shadow, a tired old queen, complete with a pot belly that strains his old sweaty tank top and a big dyke with a diamond studded nose, clad in flannel and denim—practically any personage that might cross the eyes of their creator, Paul Hansen.

Creating The Image

Hansen spends his days running the Macintosh bar at the Academy of Arts College downtown. After hours, he focuses his creative energy bringing Barbie and Ken's deeper identities out of the Dreamhouse closet. Hansen never seriously

Paul Hansen and His New Dream Occupati

soon afterward, the trailer trash doll appeared on the scene. He said he is inspired by the different people he sees around him everyday. "Basically what I see around me... the people in the Castro," he said. "That's really all of it. It's all people." He even has a Castro Chinatown who you could swear just walked out of Bolo.

Hansen, who is "inches from 30," takes the same fun we all take out of yanking beauty's skin from her pedestal. He endows her superhuman perfection with common human flaws. "These dolls are so far from human," he said. "They have all these unattainable features. And if you put a human quirk on top of that, people just think it's hysterical."

Stereotypical Humor: Barbs

The humor and irreverence come from Hansen's obvious use of stereotypes. He speaks the most common characteristics among different groups within and without the community. "I'm joking fun at stereotypes and people," he said. "That's more where I'm coming from... like the dyke doll has a beveled haircut, the bad lesbian do. Everyone I've talked to thinks they're great. That's why the drag queen is so funny, because everybody thinks that every gay man's got a closet full of wigs and dresses." In fact, Hansen said that many people from the South are calling about the trailer trash doll. It seems like everyone wants to see their group represented. "It's just funny to see yourself in something like that," he said. "Or just see a negative stereotype turned into a joke, which it is... and everyone sees it as that."

Fortunately, Hansen has received no backlash from the gay community. He said for a gay artist to create gay stereotypes can only be humorous. "They were made by a gay artist and everyone knew that," he said. "If a gay calls another gay a bag then it's no big deal. If a bigot calls someone a faggot, it's a different story."

Hansen even received help from his parents in creating his doll. They found nothing unusual in his hobby. "My parents are used to me being a freak," he said. "It doesn't surprise them. They think it's funny." As he raised every toy store in the Bay Area for doll wigs, miniature jewelry and those hip-hop beer mugs, his parents ratted toy stores in New York and mailed him everything they could find that would help him.

An Inside Joke Gone Wild

Hansen thought the doll was just an inside joke

to his dolls. "They thought it was funny," he said. "I would never think that but they do." He was actually happy that his doll "launched so many people. But I was also a little insulted because as an artist, I have



Sporting a Delour Lounge Tabard, Castro Ken tips around with a brew in front of Twin Peaks.

had a lot of gallery, shows and I never got so much attention when I was serious as when I was kidding."

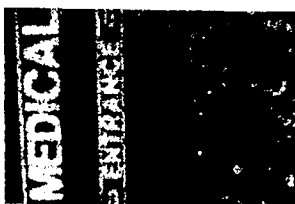
But Barbie was not an inside joke at all, and even his aunt from Denmark called when she read about the doll in a Copenhagen paper. The news spread when a reporter from the *Examiner* spotted the doll while shopping in the Castro and decided to do a story on it. From the *Examiner*, the story hit the Associated Press wire and from there went to every major newspaper in every major city in the world. "London, Paris, L.A., Hong Kong... It went on the wire. It was everywhere." It took less than a week for news to spread around the world.

But alas, it turned out that "everywhere" also meant Mattel, the company that gave us Barbie in the first place. Mattel didn't think it was too funny that Barbie lived in a trailer park and needed her roots done. So they presented Hansen with a lawsuit. As a result, Hansen's baby doll futures will be Barbie free. "I plan to design the doll's head myself. It'll be my own design." He said it will not be anatomically correct. "That's not my point," he said. "My point is more humorous, I'm poking fun at stereotypes."

The Business Side

When Hansen begins to manufacture his own doll, he will start with limited models. He plans to manufacture the trailer trash and drag queen versions. He is presently working in conjunction with toy companies to learn the ins and outs of manufacturing

live... just pointing us in Hansen plans to marry the company which he will be the owner of in four years business skill and Hansen doll promises to be definitely the artist's entrepreneur and that's team." In fact, Hansen is four years doing projects. Tull said that he doesn't laugh at the fact that he checked out. Tull, the fact that he has a book. The success of the depends upon the course



Pre-operative strange looking things with Mattel. "We're crepe," said Tull. As some more easily. He hopes to be said, the future will be are being kept simple so more easily. He hopes to in time for Christmas. I upon the manufacture that it's less than the affordable."

Hansen's primary cash from his dolls. "I strikes me," he said. "I that he has already made self. That gives him as they come to him or tre of Polk. (In the current lusher is represented.)

Hansen doesn't know his dolls, neither his life any. He said that is. "Not to say I'm not up is for fun. That's the best

THE RECORDER

121ST YEAR No 219 \$1

THE BAY AREA'S LEGAL NEWSPAPER SINCE 1877

TUESDAY, NOVEMBER 11, 1997

They don't let up. They will go to court even if they know they can't win — I just want to settle and never deal with them again.

— Trailer Trash Barbie creator Paul Hansen

Sue Me, Barbie

Toy maker Mattel doesn't play around
when it comes to trademarks

By KELLY FLAHERTY

She may be blond, glamorous and only 12 inches tall, but Barbie is tougher than she looks.

Just ask local artist Paul Hansen, who dared to tweak the icon's image by selling modified dolls, including "Trailer Trash Barbie," "Drag Queen Barbie" and "Big Daddy Barbie." Last Christmas at a store on Castro Street,

Hansen drew the wrath of toy maker Mattel Inc., which slapped him with an eight-count trademark and copyright infringement suit in San Francisco federal court in August.

After receiving a cease-and-desist order, Hansen agreed not to sell the dolls, prominently to use Mattel's name or trademark. But that wasn't enough for Mattel, which demands that he stop displaying or selling the dolls in art galleries, even with a disclaimer.

"They don't let up," says Hansen of Barbie's manufacturer. "They will go to court even if they know they can't win. I just want to



THE RECORDER • TUESDAY, NOVEMBER 11, 1997

9

Where Barbie Goes, Trademark Fights Follow

Continued from page 1
settle and never deal with them again," he says.

The tough tactics are not new to Mattel, which has recently sued a number of outfits for using Barbie's image without permission.

In September, the toy maker sued MC A Records over the hit song "Barbie Girl" by Danish group Aqua, and went after auto maker Nissan for a television commercial that shows a Barbie look-alike dumping Ken for a date with an action figure in a red sports car.

The company has targeted alleged infringers large and small: It even recently filed suit against Barbie

fan magazine *Miller's* for allegedly showing pictures of Barbie with pills and alcohol. Last month, they fired off a letter to an Oakland poet for posting on the Internet a poem with the word "Barbie" in the title.

Trademark specialist Robert Lyon says companies like Mattel must aggressively enforce their intellectual property rights or risk losing them.

"Any use of a trademark that's not in keeping with the image a company has tends to tarnish it," says Lyon, a name partner at Lyon & Lyon in Los Angeles not currently involved in any Mattel litigation. He adds that the more overused or tarnished a mark becomes, the more difficult it is to protect in court.

Lyon says Mattel is not the only company to jealously guard its image.

"Disney has had a long history of policing improper use of Disney characters," says Lyon. "A few years ago they went after people making sexually explicit cartoons of Mickey and Minnie."

But Robert Schwartz, a partner with Los Angeles' O'Melveny & Myers who is representing Nissan, says Mattel has oversteered the trademark law

Southerners, prostitutes, gay people and transvestites.

Both Mattel and outside counsel Adrian Pruett, a partner with Los Angeles' Quinn, Emanuel, Urquhart & Oliver, declined to comment on the case.

But in a reply brief, Pruett wrote that "Hansen's derivative dolls associate Mattel's Barbie line with such antisocial themes as prostitution, child molestation, incest, violence and the stereotyping and ridiculing of gay people."

An artist who works full time in the computer lab at San Francisco's Academy of Art College, Hansen says he only made about \$2,000 on the dolls last Christmas, most of which he spent on a subsequent art show.

But Mattel — which argues that Hansen intends to sell the dolls from a Web site that he considers an art gallery — has refused to drop its damages claim.

At an August hearing, U.S. District Judge Charles Legge ruled against Mattel on all but one issue, saying Hansen could not display dolls that he dressed up as famous people, such as skater Nancy Kerrigan.

Because Mattel has its own line of celebrity dolls, Legge ruled that consumers could become confused as to whether the dolls had been made by Mattel.

At one point during the hearing, Legge accused Mattel of overkill and lacking a sense of humor for pursuing its case.

"They [Hansen's attorneys] feel you have gotten 99 percent of what you wanted and the rest of it is overkill," said Legge, adding "the rest of it, certainly, calls for partial summary judgment against you folks for not having a sense

return phone calls seeking comment. For his part, Hansen is taking the suit against him very seriously. He says he agreed not to sell Mattel's dolls or use any of their packaging.

But he also says he wants to continue making "Trash" dolls and Drag Queen dolls with his own doll bodies.

A recorded message at In Jean Louis, the store that sold the dolls last Christmas, informs customers that the dolls can be mail ordered, and adds that they will not be called "Barbies" or use any packaging resembling Mattel's.

"We got 3,000 phone calls for the dolls at the store," says Hansen. "I want to settle and get assurances that there will be no future suits if I stick to my agreement with them."

But trying to keep up any sales could spell trouble for settlement negotiations.

Mattel's "position is that if a doll looks like a Barbie it would be a problem," says Denise De Mory, a Kekel & Van Nest associate representing Hansen.

The same issue has come up in the Nissan suit. Although the dolls used in the car commercial are not Barbie and Ken dolls, Mattel argues they look enough like them that the public will become confused.

But Schwartz, Nissan's lawyer, argues that Mattel does not have a trademark on every 12-inch doll that resembles a Barbie.

"That would be blocking a whole market of people

acts," says Schwartz. He says Nissan had the dolls made specifically for the commercial, modeling them on actors chosen specifically for the "part."

De Mory says it's Hansen's right of free speech to display the dolls at an art gallery.

"Our position is that Paul is making fun of Barbie," says De Mory, whose firm has taken the case on a pro bono basis.

De Mory says Hansen's derivative work is protected under copyright law's fair use doctrine outlined in the 1994 Supreme Court ruling *Campbell v. Acuff-Rose Music Inc.*, 510 U.S. 569 (1994). In that case, the court found that the song "Oh Happy Woman" by the rap group 2 Live Crew was a parody of the song "Oh Pretty Woman" and constituted fair use.

That decision was followed in March of this year by a Ninth Circuit U.S. Court of Appeals ruling that outlined the limits of the fair use doctrine. In *Dr. Seuss Enterprises v. Penguin Books*, 97

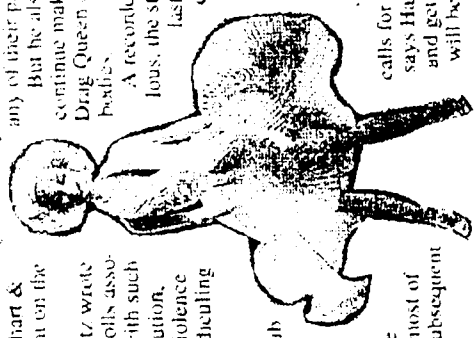
C.D.O.S. 2215, the court found that a parody cannot make a larger social or political statement outside the scope of the work or its artist.

Hansen has a large incentive to settle. If he loses, he could be hit with a hefty fine. Under copyright laws, each work of art of infringement can levy a fine from \$500 to \$20,000. If the court included each sale of a doll or photograph created by Hansen as an instance of infringement, the price tag could reach \$5 million.

"I can't afford to be taken to court every six months," says Hansen. "At this point, I'll do almost anything to get them out of my hair."

Reporter Martin Kavanagh contributed to this article. Reporter Kelly Flaherty's e-mail address is kflaherty@the-record.com.

PARODY PROSTITUTE BARBIE

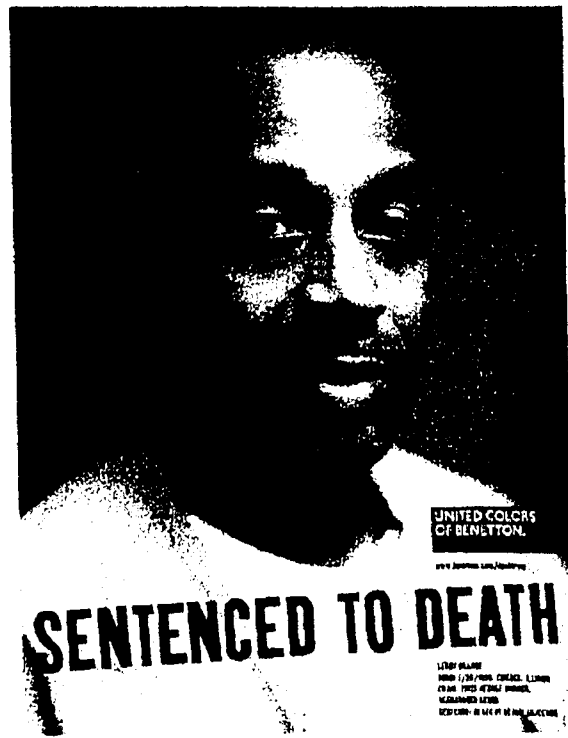
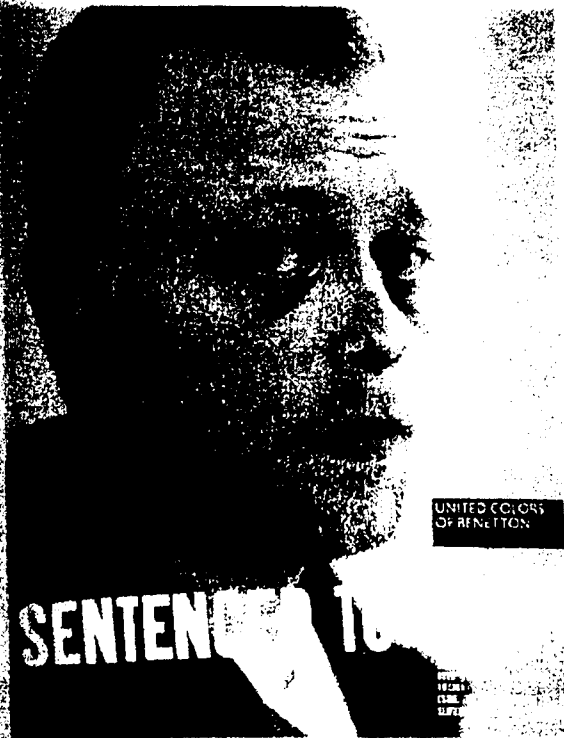


MATTEL'S MARILYN MONROE BARBIE



PARODY TRAILER TRASH BARBIE

humanitarian messages from corporate enterprises and this thought provoking work would certainly sit far more easily with our preconceptions if it were produced by a charity - but what does that say about our need to compartmentalise?



Trailer Trash doll

from Arsenic & Apple Pie

Who's to say what is acceptable in a doll? Is it a snooty blonde with unfeasible proportions and a boyfriend called Ken, a man in a dress, or a rather less classy blonde, with dark roots, a cigarette planted firmly between her lips and a pig under her arm? The last two options come courtesy of San Francisco artist Paul Hansen and his new venture, to be found at website <www.trailertrashdolls.com>. Hansen began customising dolls as a joke for his friends but after local publicity and a year in court in which he won a lawsuit brought by Barbie manufacturer Mattel, he set up making his own toys with a twist. His trailertrash honey, raised on meatwiches and the best kisser in the county according to her daddy, has a boyfriend called Mullet and two drag queen friends who go by the motto 'the higher the hair the closer to God'. Chetto Trash and Euro Trash versions are in the pipeline. Perhaps these gloriously tasteless dolls challenge accepted norms - or maybe they are just fun. Barbie wouldn't play with them, although who can be sure with Ken? Buy one for fans of section 28 just to annoy them.

Sent By: HP LaserJet 3100;

4153948888;

Jul-29 3 1:48PM;

Page 5/6

♦ **BARBIE from C-1****Messin' with Barbie and gettin' famous**

wriggling on her hip, black roots beneath her platinum blond hair and the quote "My Daddy Swears I'm the Best Kisser in the County."

He gave Hooker Barbie her own negligee and condom. Carrie Barbie came clad in a prom dress, drenched in fake blood. Drag Queen Barbie was really Ken, but in a wig and gown, with electric blue eye shadow. Suffice it to say every Alternative Barbie that sprang from Hansen's imagination would be a little out-of-sorts in the traditional Malibu Beach House.

When The Examiner first reported on these Alternative Barbies, they already had struck a nerve with local consumers who embraced a satirical antidote to the pinnacle of plastic perfection: the anatomically over-correct doll who redefined the "figure" in figurine.

Castro apparel store In-jean-i-ous had nearly sold out of the hundred \$60 dolls proprietor Bill Tull had commissioned from the artist, who was determined at the time to remain anonymous.

As media worldwide picked up the "only in San Francisco" story, so many customers flooded In-jean-i-ous that the boutique had to install a special phone system to handle the orders, which still come in at a rate of about 40 per day.

"My aunt from Denmark called to say she read about them in the Copenhagen paper," Hansen said. "I've got a hobby gone mad. I figure what's the point of staying anonymous anymore?"

On the contrary, he's preparing for the gallery debut of his Anti-Barbies at 111 Minna Street Gallery. And he and Tull are searching for a way to begin mass production of the Alternative Barbies — correction, make that Alternative 11½-inch Generic Dolls.

In the interim, anyone who calls In-jean-i-ous to place an order is asked to leave a name and address. The store plans a mailing in about six weeks to let would-be customers know how to obtain their Alternative Barbies, and how much they will cost. Details remain up in the air.

Only one thing is certain: No longer will the bizarre bevy of Bar-

objections of Mattel. The company, which is based in El Segundo, Los Angeles County, and whose global assembly lines churn out Barbies that sell at the rate of two per second, issued a cease-and-desist order against In-jean-i-ous for trademark infringement.

"Believe it or not, at Mattel we're still getting letters from offended people who say, 'How could you introduce a doll like that disgusting Trailer Trash Barbie?'" said Sean Fitzgerald, Mattel vice president for corporate communi-

"There are very adamant Barbie image activists who didn't like this at all. ... So I don't suppose you'd know how I could get a Trailer Trash Barbie?"

— Sean Fitzgerald,
Mattel vice president

cations. "They think Mattel made them. I feel like writing back, 'Dear idiot ...' I mean, they really just don't get it."

There also are thousands of Barbie fan clubs and a host of collector trade publications, not to mention a Peninsula-based Barbie Hall of Fame, and some among the enthusiasts decried the defiling of their beloved Barbie.

"I just find what people are doing to Barbie so sad," sighed Lee Waters of Walnut Creek, an amateur collector who has passed her love of traditional Barbies on to her daughter, 8-year-old Katelyn. "Barbie has inspired generations of girls to dream wonderful dreams. First, her enemies tried to blame her for anorexia. Now, they're turning her into something degrading."

"Barbie doesn't deserve this. What's next — matricide and putting arsenic in apple pie?"

"There are very adamant Barbie image activists who didn't like ..."

people who love Barbie have a pretty healthy sense of humor about the whole thing." He added wryly, "So I don't suppose you'd know how I could get a Trailer Trash Barbie?"

The phenomenon had its inception three years ago, when Hansen was shopping for a birthday present for a friend of his who was a drag queen. "I got the idea to make him a Drag Queen Ken," Hansen recalled, "and when he unwrapped it at the party, it was a very big hit."

"After that it just became my traditional birthday gift for friends. They run the gamut — I did Trailer Trash for a straight friend, Big Dyke Barbie for a lesbian friend, you name it, and every time I gave somebody one, they'd say, 'Oh, my god, you gotta sell this.'"

He and Tull, an old friend, put the Alternative Barbies in the window of In-jean-i-ous to coincide with last year's Gay Freedom Day Parade — and they sold out in a week.

Now 29, Hansen was the oldest child in his family and a teenager before his little sister got into Barbie.

"I would cut her Barbie's hair," he said. "Personally, I just didn't like the hairstyle she came with, but it's not like I had any personal animosity toward Barbie."

"My sister? She thinks this whole thing is hysterical. She also thinks I'm the weirdest guy on Earth."

Some customers want the dolls as irreverent conversation pieces. For others, like Sue Wandell of San Francisco, the psychological motivation is more subterranean.

A woman who played with Barbies as a girl and said she had grown to become appalled at the materialism and shallowness Barbie celebrates, Wandell has collected some of Hansen's creations and also designs her own, from Voodoo Barbie to Barbie in a Rat Trap. "Once you start tampering with an icon like Barbie, it's difficult to stop yourself," she said.

That's precisely the instinct Hansen and Tull are banking on. "It's going to be hard to top Trailer Trash Barbie — everybody loves her," Hansen said. "I love this idea of people collecting them. You can't just have one Drag Queen Barbie — you have to have a blond, a brunette and a redhead. Collect all three. Mix and match the outfits — and the accessories. Why,

Sunday
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USA
TODAY

Life

THURSDAY, DECEMBER 18, 1998

LIFELINE

A QUICK READ ON WHAT PEOPLE ARE TALKING ABOUT

THUMBS DOWN: *Ghost of Mississippi*, Rob Reiner's film about the Medgar Evers slaying, is the Most Offensive Film of 1998, says *Hungry*, N. Hollywood, a syndicated radio program that rates media portrayals of minorities. Hosts Cameron Turner and Darryl James say the movie misrepresents history and dishonors the memory of the civil rights leader and his widow, Myrtle Evers Williams. *Hungry* also gave thumbs down to *High School High* and *Don't Be a Maniac in South Central* while *Drinking Your Heart in the Hood*.

BARBIE GOES BA-A AD: Sick of Hella Barbie? How about



Trash Barbie? How about Trash Barbie or Dred Queen Barbie? Stores in San Francisco are offering these and other unauthorized variations. Trailer Trash Barbie, for instance, has a cigarette in her mouth and black toenails. Trailer Trash Barbie is not platinum blond. Says Sean Connolly, a legal Barbie manufacturer, Mattel "were a very diverse society." Barbie respects that. But if somebody's marketing repackaged Barbies, that's trade-

The anti-Barbie: Unauthorized variations include Trash Barbie, mark infringement.

ABOUT US ...

ABOUT US | FORM OF PAYMENT | SHIPPING | CONTACT | FAX FORM | SECURITY | PRIVACY | POLICIES

OUR STORY:

Our company has enjoyed an established track-record of excellent support and service from our loyal customers and accounts since 1998. Our story begins in December 1996, doctored dolls made by a famous doll toy maker began to show up in the store windows of retailer Injeanious, based in San Francisco, California. It was here that the first Trailer Trash Doll was introduced and formulated. The dolls were an instant hit and in time the store offices were flooded by phone calls from all over the world. To make a long story short, a major toy maker caught wind of this due to media coverage on a national and local level and took legal action to stop the production of the dolls.

In 1998 we began the process of designing our own dolls, having them manufactured for us to our specifications. The First Edition Trailer Trash Doll was introduced to rave reviews worldwide along with the ever popular blonde and red head Drag Queen Dolls. This was followed in August, 1999 with the development of our website and on-line catalogue, www.trailertrashdoll.com. In May 2003, our Second Edition Trailer Trash Doll was introduced with a positive response.

In 2004 we rolled out our exciting new interactive website and catalogue featuring new games, pictures, accessories, and T-shirts. In 2005 our new talking, pregnant doll, Trash Talkin' Turleen arrived with an overwhelming response. Check her out now on the Doll pages and send a postcard to your friends! In 2005 we expect things to be as exciting as ever as we introduce new novelty items and new dolls! In October 2006 we introduced our new talking, male, mullet doll, Jerwayne Junior. In June 2007 we are pleased to introduce a new line of "Redneck" themed banners, plaques, signs and garden items from the Vintage Foxworthy Collection designed by Jeff Foxworthy! We welcome you back home to the place on the "web" for all that is "trashy" and fun!

[^ top](#)

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DISCOVER We are pleased to accept Visa, Mastercard, American Express, Discover and Pay Pal for payment. We will accept cashiers or certified checks which can be made out to Gibby Novelties, LLC and mailed to:

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Please make sure to provide us with a shipping address, telephone number and e-mail address (if applicable) to ensure proper posting and delivery.

If you are interested in paying by Pay Pal please e-mail your payment to our Pay Pal account trashdolls@aol.com with the specifics of your order. Please note that your address must be Verified by Pay Pal for us to process your order.

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SHIPPING:

We guarantee that your order will ship with-in 72 hours of the date that your order was placed. We use the U.S. Postal Service and UPS Ground for all standard orders. All orders should arrive with 3-10 days from the order date. Our shipping costs are based upon the dollar amount of your purchase as follows:

\$0-\$38	\$7.50
\$38-\$60	\$8.50
\$60-\$80	\$9.50
\$80-\$100	\$10.50
\$100 and higher	Free

(Free Shipping for United States orders only)

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15

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CONTACT US:

E-Mail: trashdolls@aol.com

Telephone: (415) 459-1212

Facsimile: (415)257-8819

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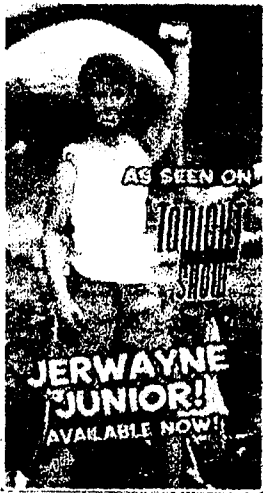
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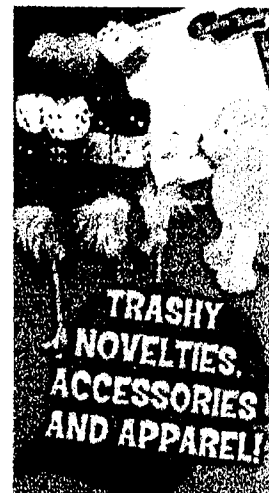
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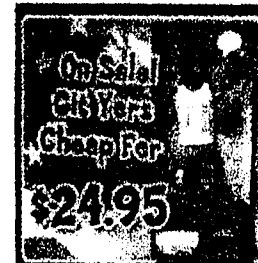
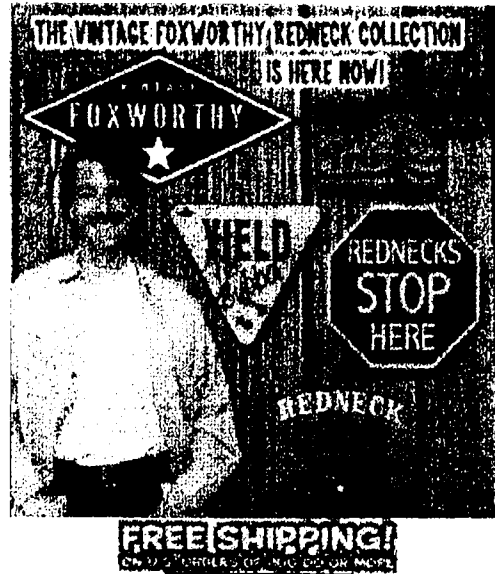


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by [Arsenic and Apple Pie](#)

No customer reviews yet. [Be the first.](#)

Price: \$34.99 & this item ships for **FREE** with **Super Saver Shipping**. [Details](#)

Availability: In Stock.
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- Have you sported a classic mullet haircut since the seventh grade; conservative in front and a party in the back?
- Do you look forward to family gatherings as a way to meet yer new mate?
- Do you think that microchips are snacks enjoyed with cheese dip while watching the local monster truck rally?
- Do you describe high definition as that happy feeling you get after drinking two cases of beer?

001 17

- Is your idea of an exciting day relaxing on the couch and watching the 24-hour bass fishing marathon on TV?

Product Details

Shipping Weight: 1.5 pounds ([View shipping rates and policies](#))

Note: Gift-wrapping is not available for this item.

ASIN: B000JMFJK0

Amazon.com Sales Rank: #42,697 in Toys & Games (See [Bestsellers in Toys & Games](#))

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Product Description

Product Description

The long wait is over pardner Our first talking male mullet doll Jer Wayne Junior is in stock now This unique doll stands 12 tall and features a classic mullet haircut ear ring cigarette missing teeth greasy wife beater shirt cut off jeans and a Nascar tattoo Accesories include a generic can of beer and a camouflage fishing cap The doll ships in a classy red white and blue window display box with a First Edition sticker Press a hidden button on his chest and he says Fifteen of them beers and yer still ugly Im Fixin to be yer double-wide daddy Fer the last time we aint havin no yard sale Taint nothin sadder than a double-wide with no beer Honest Im not lyin through my tooth These clips are followed by a classy fart sound This new male doll is guaranteed to impress yer friends and enemies alike

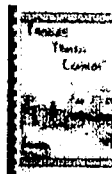
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Trailer Trash Doll 12" in Collector's Box
\$34.99



Trailer Trash by Scott T. Goudswaard
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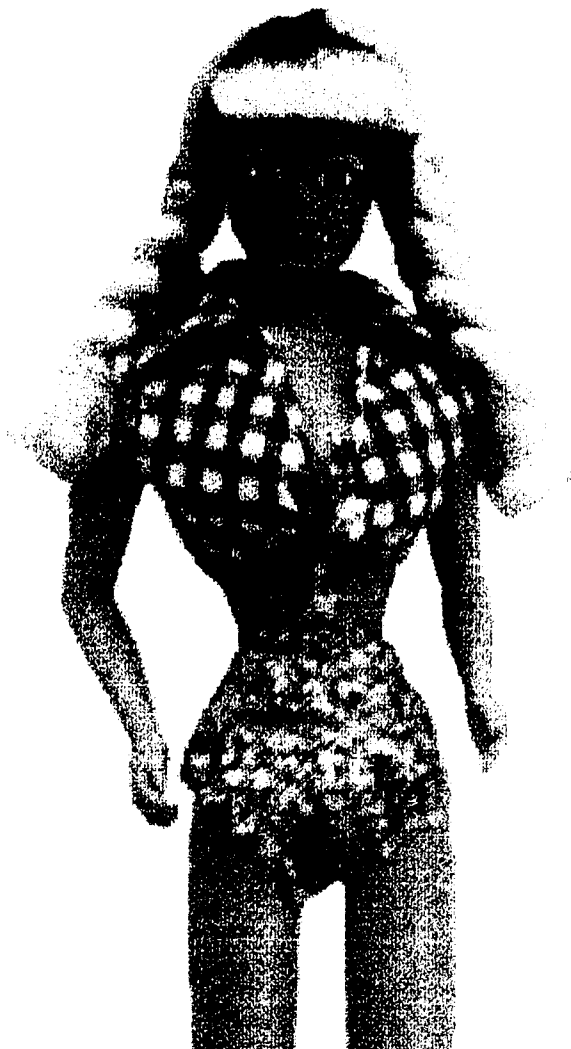
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Trailer Trash Doll

\$19.95 plus shipping



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Conceived in a gas station bathroom, and born in the back of a station wagon in the Bowlarama parking lot on league night. This little honey was raised on the four basic food groups (meatwiches, oleo, government cheese, and beer).

Possessed of an I.Q. that makes her ancestors proud, she is the first of her family to make it through the third grade. She would have finished the fourth if she had not made the mature decision to stay home with her first born son.

Also a model working Mom, even after a hard day gathering carts at the Honk & Holler, she still finds time to carve and fry the Christmas Bologna.



Drag Queen Dolls

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Go down to the local piano bar and get ready to sing torch songs. You'll always be

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turning heads, and after four or five martinis you'll be lapping up the attention, like a glass of water in the desert. Just remember, never light your own cigarette, and the higher the hair the closer to God!



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Everything Else

Last revised: 11/08/01

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RoadTrip America® - Barbie As Art

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111 MINNA STREET, SAN FRANCISCO, CALIFORNIA—

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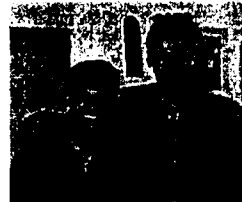
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Yes, Paul Hansen's medium of choice is Mattel's perennial fashion queen, and he isn't the only Barbie artist in San Francisco. Also on display at 111 Minna were works by Sue Wandell, Grant Salminen, and Steven Pim, and photographs by James Connelly, Jr. and Sattu Rau.

Paul's artist's statement was on display near the door. It was the perfect introduction to the show:



Stephen Williams & Eiming Jung



Works by Paul Hansen: "Trailer Trash Barbie" and "Exorcist Barbie"

"I started making these dolls three years ago. I am very much a child myself, and often shop at toy stores. A friend of mine was having a birthday, and I happened to be in Toys-R-Us. I noticed that they were selling wigs for 12" fashion dolls. For some reason the sight of this immediately made me think "drag queen". My friend was an avid Halloween Drag Queen, and so was born the first Drag Queen Doll. The birthday gift was received very well, and started me thinking of my next friends' birthday, and so was born a tradition.

"Anytime since, when a friend of mine has a birthday I make a portrait of them in the form of a 12" fashion doll. I just take a piece or two of their personality, and add it to the doll, and then dress it like them. As time went on I made more dolls, and more and more people encouraged me to sell them.

"Last Summer I displayed some dolls in the window of In~jean~ious (a store on Castro Street that I used to live above). People showed so much interest in them that Bill Tull, the store owner, asked me if I would make some for him to sell during the holiday season. I did so, and that's the reason you are reading this now.



Paul Hansen



"The dolls you are about to see are in no way affiliated with Barbie®, or the Mattel Corporation. As per the request of the Mattel Corporation these dolls are not for sale, nor are any dolls that I have made which are packaged in pink boxes, or display the work "Barbie"; so please do not ask to buy them.

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August 26, 2006

Trailer Trash Turleen Doll Gets a Boyfriend



Trailer Trash Turleen, the pregnant doll (with curlers and cig in mouth) is one of my favorite WT items! Turleen is "preg-nint" again and when you press her belly she says stuff like: POUR ME A DOUBLE, I'M DRINKIN' FER TWO. I own one of these

dolls and highly recommend you getting one too!

But the big news is this: She's getting a boyfriend. There is now going to be a BOY trailer trash doll---Jer-Wayne! He will be on sale in Mid-September and so you better order one before they are gone. Go to [Trailer Trash Doll](#) or go to www.trailertrashdoll.com.

Posted at 03:09 PM in [White Trash Culture](#) | [Permalink](#)
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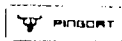
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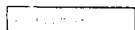
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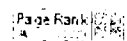
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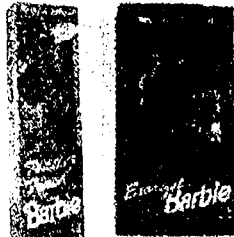
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Product Features

- 12 inch action figure
- Accessories include: 6 pack of plain wrap beer, lit cigarette in mouth, vinyl red cowboy boots, red & white checker top, denim cutoffs

Product Details

Shipping Weight: 2 pounds ([View shipping rates and policies](#))

Note: Gift-wrapping is not available for this item.

ASIN: B000H6B4UC

Amazon.com Sales Rank: #49,433 in Toys & Games (See [Bestsellers in Toys & Games](#))

Average Customer Review: No customer reviews yet. [Be the first.](#)

Product Description

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Conceived in a gas station bathroom, and born in the back of a station wagon in the Bowlarama parking lot on league night. This little honey was raised on the four basic food groups (meatwiches, oleo, government cheese, and beer). Possessed of an I.Q. that makes her ancestors proud, she is the first of her family to make it through the third grade. She would have finished the fourth if she had not made the mature decision to stay home with her first born son. Also a model working Mom, even after a hard day gathering carts at the Honk & Holler, she still finds time to carve and fry the Christmas Bologna.

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★★★★ (10)



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Infringement Chart



**Bill
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**Daniel
Gibby**



**Gibby
Novelties**

